EIT Community Booster

Scaling New European Bauhaus Ventures

EIT Digital Accelerator – Scaling up European digital ventures

By EIT Digital

1. Program Description

EIT Digital Accelerator's mission is to support fast-growing European digital deep tech ventures to become prominent global players. Its team of venture capital & business experts specialises in deep tech and leverages a pan-European network of investors and top corporations to help your company raise Series A & Series B founding, expand your market share and acquire international customers.

The programme is targeted at scaleups that are leveraging the power of digital transformation to create innovative solutions and products across industries, cities and communities integrating circularity, inclusion and aesthetics in order to foster green, safe and sustainable future.

2. Why to apply

EIT Digital Accelerator is designed to work for European technology scaleups with international growth ambitions. You will receive access to finance and access to market support tailored to your company's business needs.

- ACCESS TO MARKET: Pan-European Innovation Ecosystem, Qualified sales leads, Direct introductions, Go-to-market coaching, Exclusive matchmaking events, Network of 500+ corporate clients
- ACCESS TO FINANCE, RAISE CAPITAL: Financing needs assessment,nvestor meetings, Investment-readiness coaching, Exclusive investor events, Links to over 1000+ international VCs
- COMPLEMENTARY, SERVICES: European Innovation Ecosystem, Access to Talent, Access to Technology, Access to Workspace, International visibility

3. What will you get

The best 4 companies will receive a full year of tailored international growth support by the EIT Digital Accelerator worth €50,000 to scale up their business.
Raise your next Series A or Series B funding round from European investors in a faster and smarter way with the support of the Access to Finance team

- Expand your market share, reach new customers, and grow your international footprint with the support of the Access to Market team
- Leverage the Pan-European network of top European corporations, investors, SMEs, universities and research institutions.
- Gain international visibility through EIT Digital communication channels.

4. Topics

- **Digital Industry**: digital solutions for energy efficiency, sustainability, transparency and resource optimisation in manufacturing, logistics, supply chain, retail.

- **Digital Cities**: digital solutions to make city operations more efficient, improve city infrastructure and urban mobility, and enhance the quality of experience for citizens.

- **Digital Wellbeing**: digital solutions for prevention & rehabilitation, coping with chronic conditions, diagnosis, monitoring and healthy lifestyle.

- **Digital Tech**: digital solutions for efficiency and improvement if existing infrastructures; security & privacy of citizens.

- **Digital Finance**: digital solutions improving access to financial services for communications and businesses, affordability, risk mitigation.

5. Eligibility Criteria

Fast-growing European 'deep tech' startups in growth stage (scaleups) with a differentiating product offering that leverages sophisticated, hard-to-reproduce digital technologies. Ideally you are looking to raise Series A or B funding in the near future and/or expand your market presence in Europe.

Growth stage: scaleup

Eligibility criteria:

- Company Incorporated after **01/01/2011**
- **Headquarter is based in the EU 27 or in one of the [Horizon Europe associated countries](#)**.
- The company must meet one of these financial parameters to be eligible:
  - Min. €300,000 annual revenue (2020) **OR**
  - Min. €300,000 revenue (in 2021 until June 30) **OR**
  - €2,000,0000 of total funding.

6. Selection Criteria

The evaluation and selection process of the call is designed to create an open, accountable, multi-step selection process based solely on the merit of the submitted products or services. The main selection criteria are the demonstration of an innovative product or service which in the view of the evaluators holds the most promise to be successful on an international scale and a good fit with the thematic areas and the services provided by the [EIT Digital Accelerator](#) and the aim of the [New European Bauhaus initiative](#). Below are some of the main parameters that will be taken into consideration.

Innovation: How innovative is the technology / solution?
Growth potential: How scalable is the company?
Maturity: How ready is the company to scale, to attract international investors?
Topic fit: Does the company operate in one of the areas defined in the call?
New European Bauhaus fit: How well does the solution align with the New European Bauhaus' key dimensions of sustainability, aesthetics and inclusion?
Can the company clearly benefit from EIT Digital's support in the next 12 months?

7. Learn more about EIT Digital's initiatives

https://www.eitdigital.eu/accelerator/

8. Reference email address:

accelerator@eitdigital.eu

9. Terms & Conditions:

You can read the programme Terms and Conditions here