



Dear {{ contact.FIRSTNAME }},

Welcome to the EIT Digital newsletter, in a new format, to present our activities, and to inform you how concretely EIT Digital delivers the digital talents and innovations needed for a strong digital Europe.

You will read about the expansion of our ecosystem with the **new Edinburgh Satellite**; learn about the innovation activity **Cash Register 4.0** with potential to become the future cash register for medium-size retailers; be introduced to EIT Digital Master School student **Dora Palfi founding her startup**; and, be informed about the 2019 edition of our **EIT Digital Challenge** spotting Europe's greatest digital deep tech scaleups.

Enjoy reading and please feel free to share!

Willem Jonker  
CEO, EIT Digital



### **EIT Digital helps boosting Scotland's international collaboration in the digital domain**

Under the patronage of the Scottish Minister for Trade, Innovation and Investment, Ivan McKee, EIT Digital opened on April



### **Streamline your customer interaction with CASH REGISTER 4.0**

Just imagine having a queue of customers waiting at the cashier in your brick-and-mortar store, and being able to deal with each transaction in just a few seconds,

3 its Satellite office for Scotland in Edinburgh.

[Read more!](#)

instead of minutes. How would you like that?

[Read more!](#)

## Changing the air in Turin now possible with EIT Digital Challenge winner Enerbrain

Iren, one of the largest multi-utility companies in Italy, has selected EIT Digital Accelerator portfolio scaleup Enerbrain to transform 89 Turin City Council buildings into smarter buildings. The energy savings from this implementation will reduce CO2 emission by 1,400 tonnes - an equivalent of adding 100,000 trees, which means more fresh air for Turin's citizens. Savings and wellbeing are also assured by the constant monitoring of volatile organic compounds (VOCs) present inside the buildings.

"For us, this partnership is a milestone but also a new starting point", says Giuseppe Giordano, CEO and founder of Enerbrain.

[Read more!](#)



### The startup competition for deep tech scaleups: The EIT Digital Challenge 2019

EIT Digital invites European fast-growing startups in digital technologies to apply for the 2019 edition of its famous scaleup competition to win international growth support. Who will be Europe's next tech giant?

[Read more!](#)



### "Girls express yourself via code"

Stimulating women to get into technology is the purpose of Dora Palfi, EIT Digital Master School student and co-founder and CEO of imagiLabs. "We need a diverse population in technology to build a better future." In May the first real product will be launched, but Palfi already had a lot of free publicity with her prototype and research. "Having a purpose makes the difference".

[Read more!](#)

## Europe is your classroom - discover and join our summer school programs!

The EIT Digital Summer Schools welcome all university and industry participants who want to get hands-on experience of digital technology-based business development.

The two weeks EIT Digital Summer Schools combine state-of-the-art excellence in key digital technology with expertise in innovation and entrepreneurship (I&E). The Summer Schools are open for professionals, master students, PhD students and other students who want to deep-dive in emerging technologies and learn how to benefit from it in business situations.

[Read more and apply now](#) (submission open until May 15).



### **Ljubljana and Bologna universities join the EIT Digital Summer School partners!**

The University of Ljubljana and the University of Bologna have both joined the network of EIT Digital Summer School organisers. With these two new locations, the EIT Digital Summer School will now offer 12 business and technology schools across Europe this summer.

[Read more!](#)



### **Digital transformation of European Industry - A policy perspective report**

Digital innovation and transformation drive what has been called the Fourth Industrial Revolution or Industry 4.0. This digital transformation of all industry sectors will revolutionise the structure and governance of markets and lead to a significant reconfiguration of work and employment.

[Download your copy!](#)

## **Reserve your seat at our upcoming events**

### **[Predictive Maintenance \(Paris\) - May 16, 2019](#)**

A Digital Industry Networking Event

### **[Digital Compass \(Amsterdam\) - May 16, 2019](#)**

Matchmaking & Networking Event

### **[Future of Digital Finance: Banks or Fintechs? \(Madrid\) - May 23, 2019](#)**

A Digital Finance Networking Event

### **[Advancing Security & Privacy in the Digital World \(Berlin\) - May 23, 2019](#)**

A Digital Tech Networking Event

### **[For A Strong Digital Europe! \(Brussels\) - September 10, 2019](#)**

EIT Digital Conference 2019

### **[EIT Digital Master School Kick-Off 2019 \(Trento\) - October 25, 2019](#)**



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