

Recruiting new talents to move your business forward is a hard game. Employees who possess IT-related knowledge, skills and abilities to digitalise products, services and processes are scarce. That is why the EIT Digital Master School programmes are educating tomorrow's innovators and entrepreneurs who are both tech and business savvy. This international pool of talents is ready to innovate and to boost your business. Get access to them — whether you have a use case to solve, a technical challenge to crack or need an intern for a longer project. This opportunity is available for all our partners and for scaleups supported by the EIT Digital Accelerator Program free of charge.

#### **YOUR NEED**

- A business challenge to tackle.
- Discover new products or service concepts.
- Validate a business hypothesis.
- See the future via prototyping.
- Boost business analysis.
- Scout future employees.

#### **OUR STUDENTS**

- Know how to turn emerging technologies into business.
- Can assess digital technology's impact and business potential and needs for its deployment.
- Know how to help you through digital transformation.
- Are accustomed to work in international settings and build networks.

#### **YOUR GAIN**

- Validate/launch new digital products and services.
- Choose the right technology and business model.
- Gain access to business and tech savvy talents.
- Get fresh insights into how to innovate and move on with the digital transformation.

**NO COSTS INVOLVED** 







## **DIGITAL TALENT FOR USE CASES**

Companies use our Master School students, among others, for defining business revenue models and legal settings or new product/service concepts, creating a prototype or a simulation in slides and executing detailed business analysis on a potential product or service. Each team of 5 - 7 students work son your case under the guidance of teachers and mentors. The average time invested by each team on one use case is 300 hours.

Submit your use case between May and July. Students will work on it as of October.

## **DIGITAL TALENT FOR INTERNSHIPS**

Extend your workforce with second-year EIT Digital Master School students, ready to put into practice what they have learned. They know all about emerging digital technologies and they know how to apply them to your business needs.

The internship programme provides your organisation with tech-savvy and business-oriented interns working for 3 - 6 months with an opportunity to retain them as full-time employees. In addition, you will gain insights from the interns' research conducted in your company. Companies use our interns, among others, to develop new digital products/services, validate them with clients and eventually define a business plan.

Submit your internship description between September – December. Students can be hosted in the company starting from January the year after.

# **GOT INTERESTED?**

JUST CONTACT YOUR LOCAL EIT DIGITAL OFFICE. YOU FIND YOUR CLOSEST EIT DIGITAL OFFICE ON OUR WEBSITE AT: WWW.EITDIGITAL.EU/CONTACT-US.

## **EIT Digital Master School**

The EIT Digital Master School is a European network of 17 Top Tech Universities with a goal to educate tomorrow's deep tech talent able to turn technologies into business. The School offers education in the following two-year programmes: Cloud and Network Infrastructures; Human-Computer Interaction and Design; Embedded Systems; Cyber Security; Data Science; Autonomous Systems; and Fintech.

Each student studies at 2 universities and receives upon successful completion 2 master's degrees and a certificate from the European Institute of Innovation and Technology (EIT). The EIT Digital Master School network includes universities from Estonia, Finland, France, Germany, Hungary, Italy, the Netherlands, Spain, and Sweden (learn more at: https://masterschool.eitdigital.eu/).



