MSL Recruitment

SPECTRO Cohort 2024

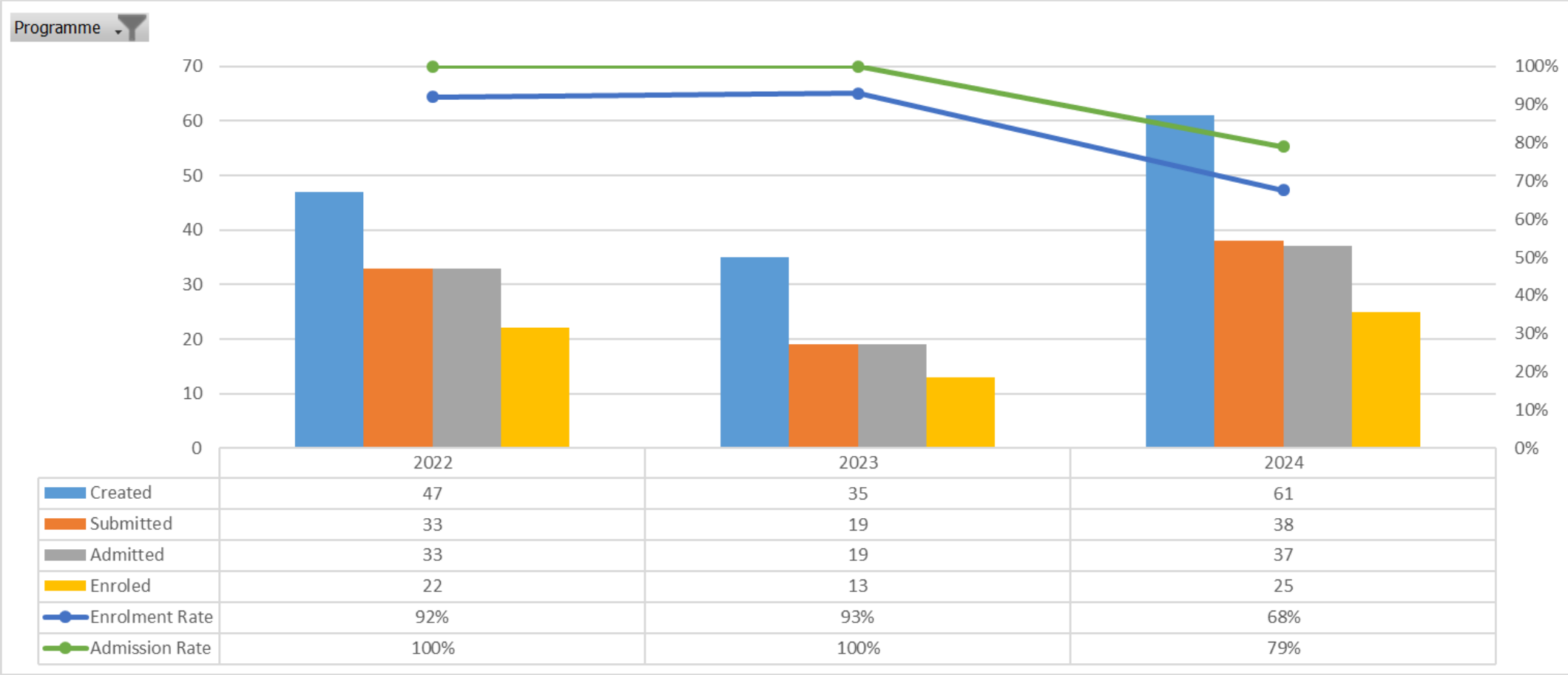
2024-08-01

AUSIR

Master on Robotics

eit Digital

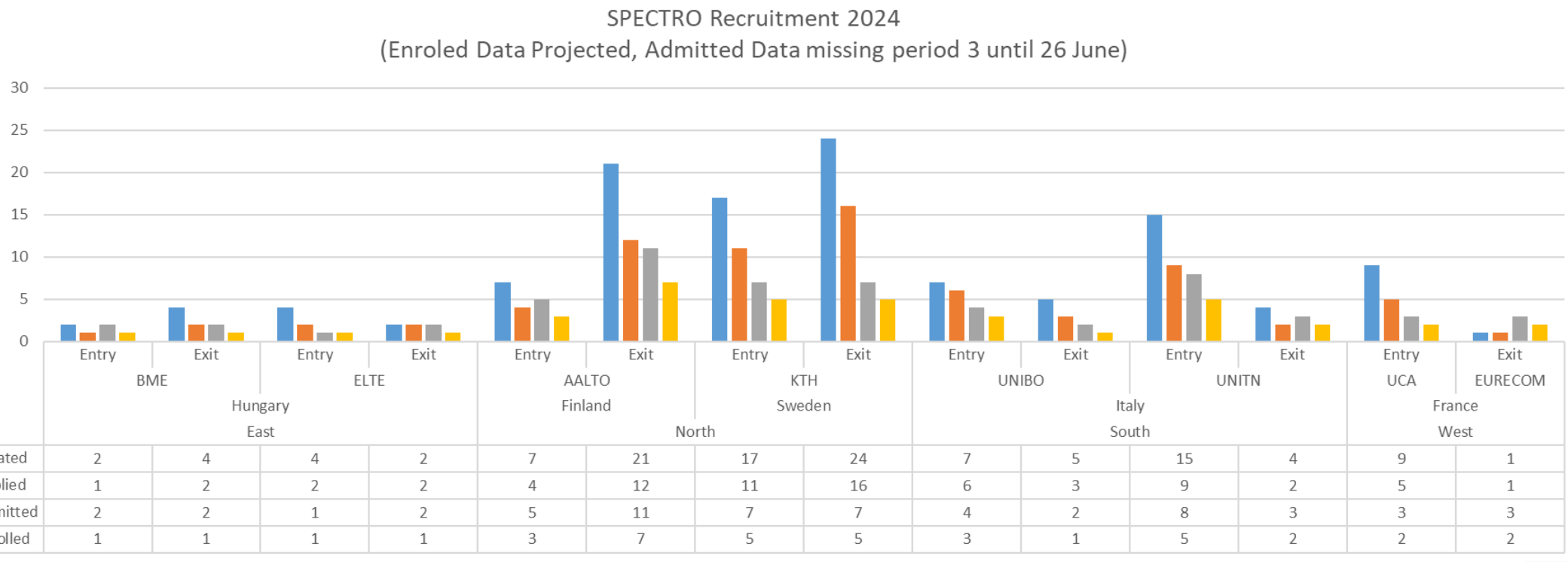
AUSIR



	2022	2023	2024
Created	47	35	61
Submitted	33	19	38
Admitted	33	19	37
Enroled	22	13	25
Enrolment Rate	92%	93%	68%
Admission Rate	100%	100%	79%

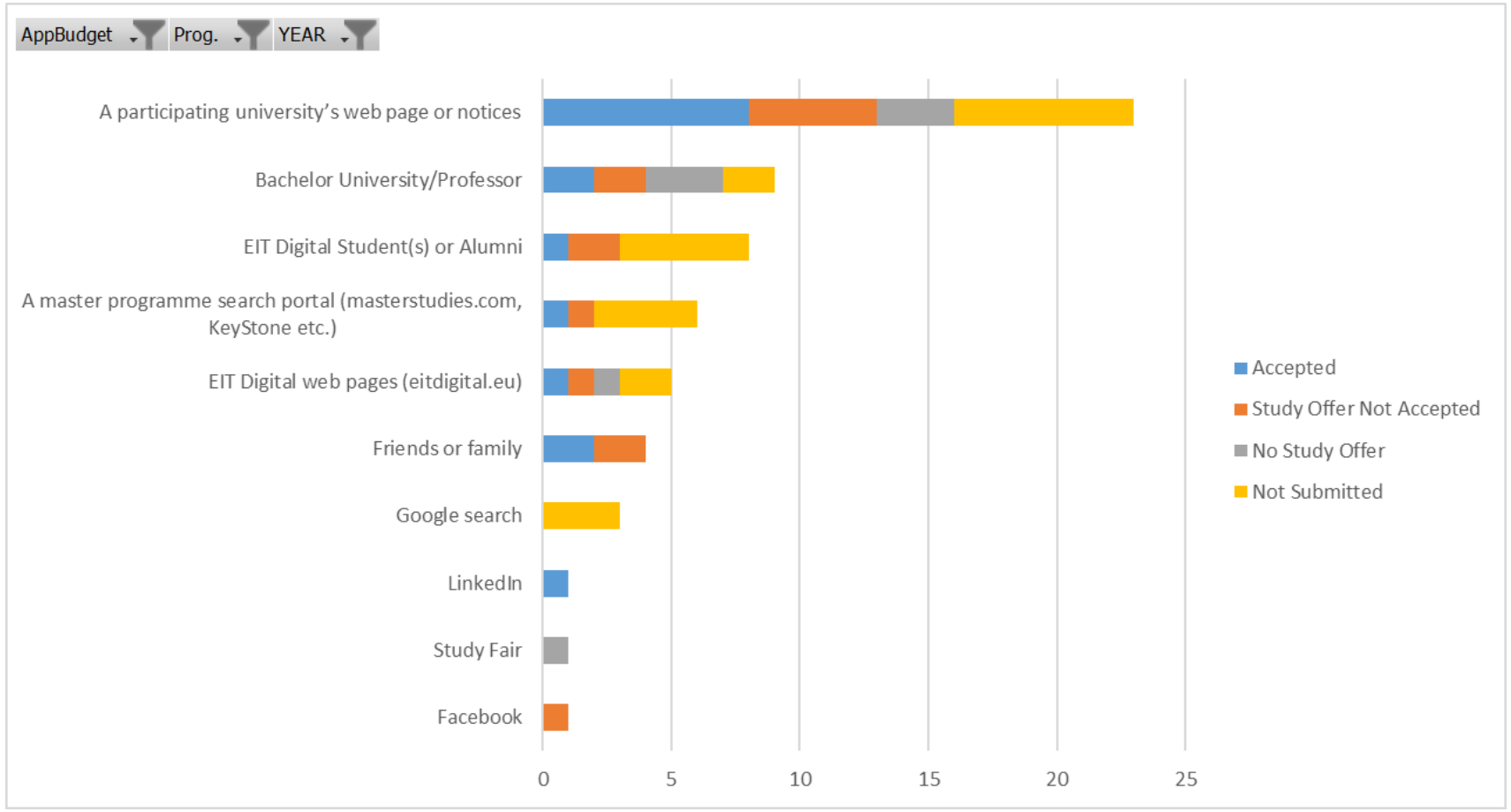
AUSIR 2024 (by Univ)

Prog.



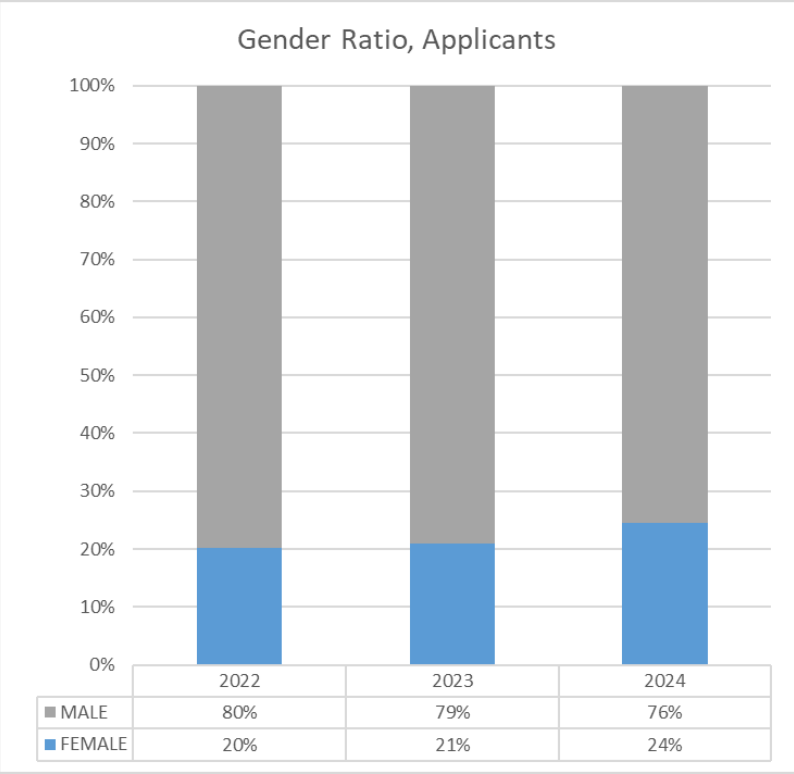
	Hungary East				Finland North		Sweden North		Italy South				France West	
	BME Entry	BME Exit	ELTE Entry	ELTE Exit	AALTO Entry	AALTO Exit	KTH Entry	KTH Exit	UNIBO Entry	UNIBO Exit	UNITN Entry	UNITN Exit	UCA Entry	EURECOM Exit
Created	2	4	4	2	7	21	17	24	7	5	15	4	9	1
Applied	1	2	2	2	4	12	11	16	6	3	9	2	5	1
Admitted	2	2	1	2	5	11	7	7	4	2	8	3	3	3
Enrolled	1	1	1	1	3	7	5	5	3	1	5	2	2	2

AUSIR 2024 Source



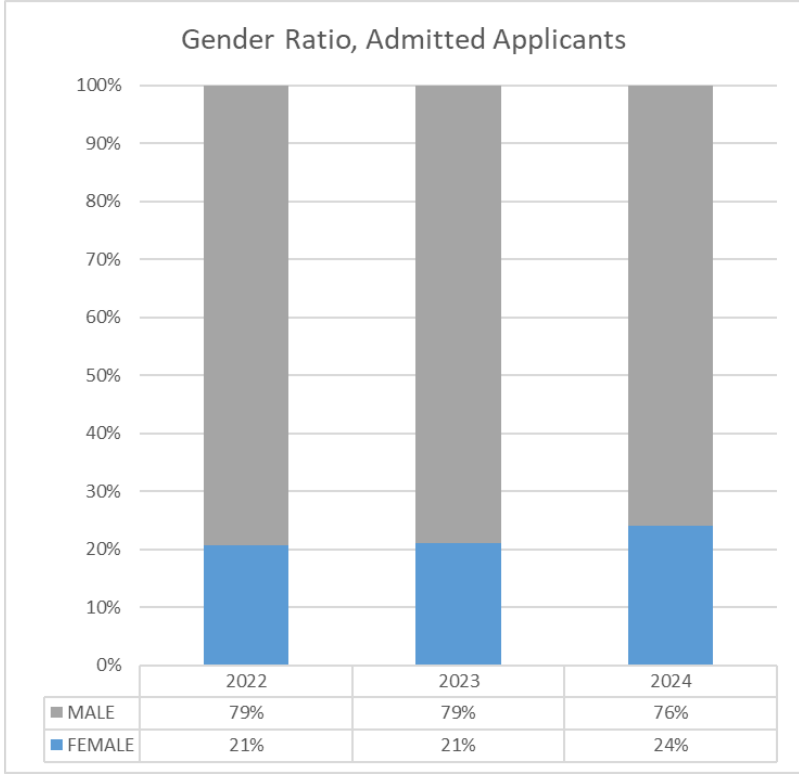
AUSIR: Gender

Applicants



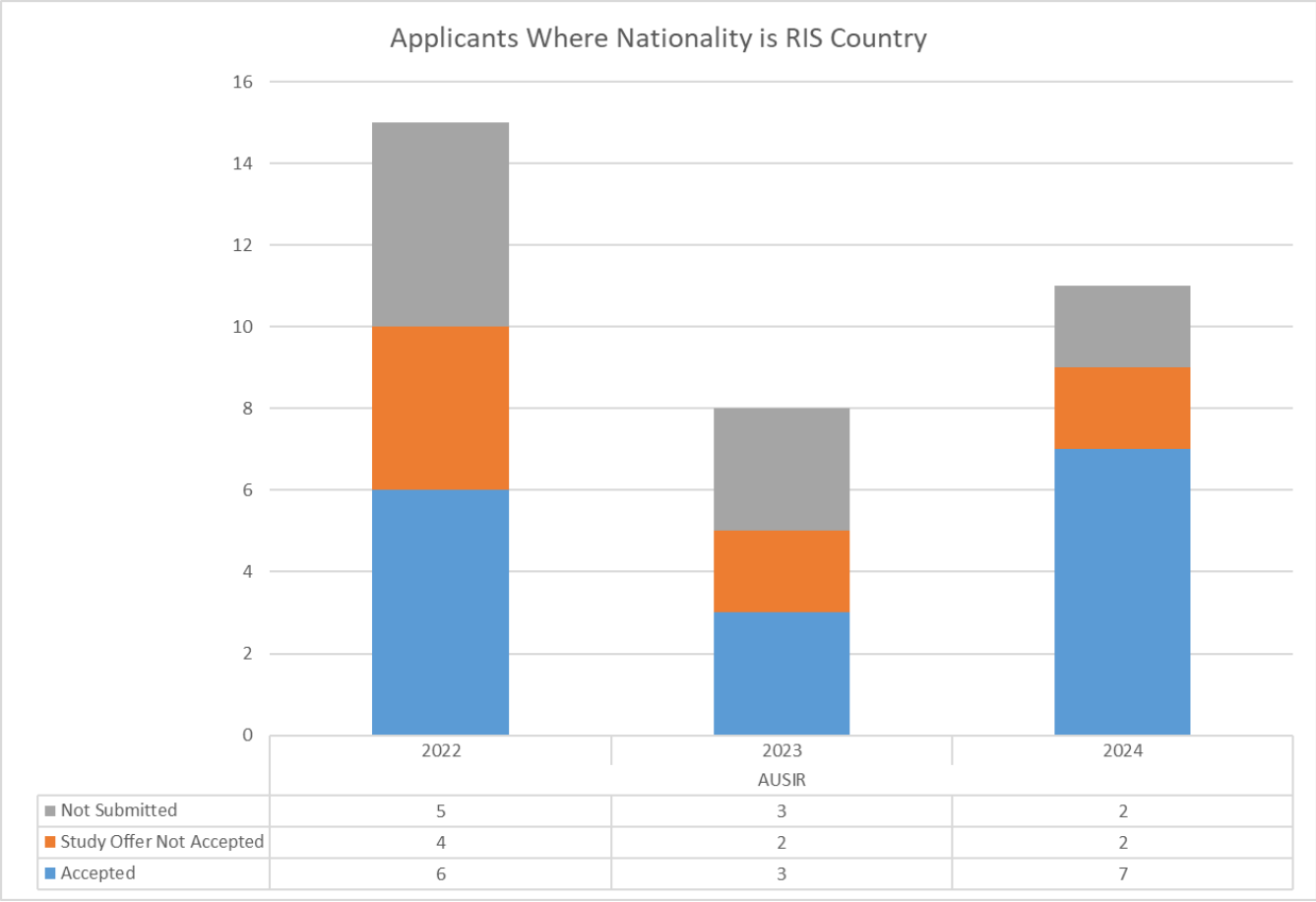
	2022	2023	2024
MALE	80%	79%	76%
FEMALE	20%	21%	24%

Admitted Applicants



	2022	2023	2024
MALE	79%	79%	76%
FEMALE	21%	21%	24%

AUSIR: RIS


Applicants Where Nationality is RIS Country
16
14
12
10
8
6
4
2
0
2022
2023
2024
AUSIR
Not Submitted 5 3 2
Study Offer Not Accepted 4 2 2
Accepted 6 3 7

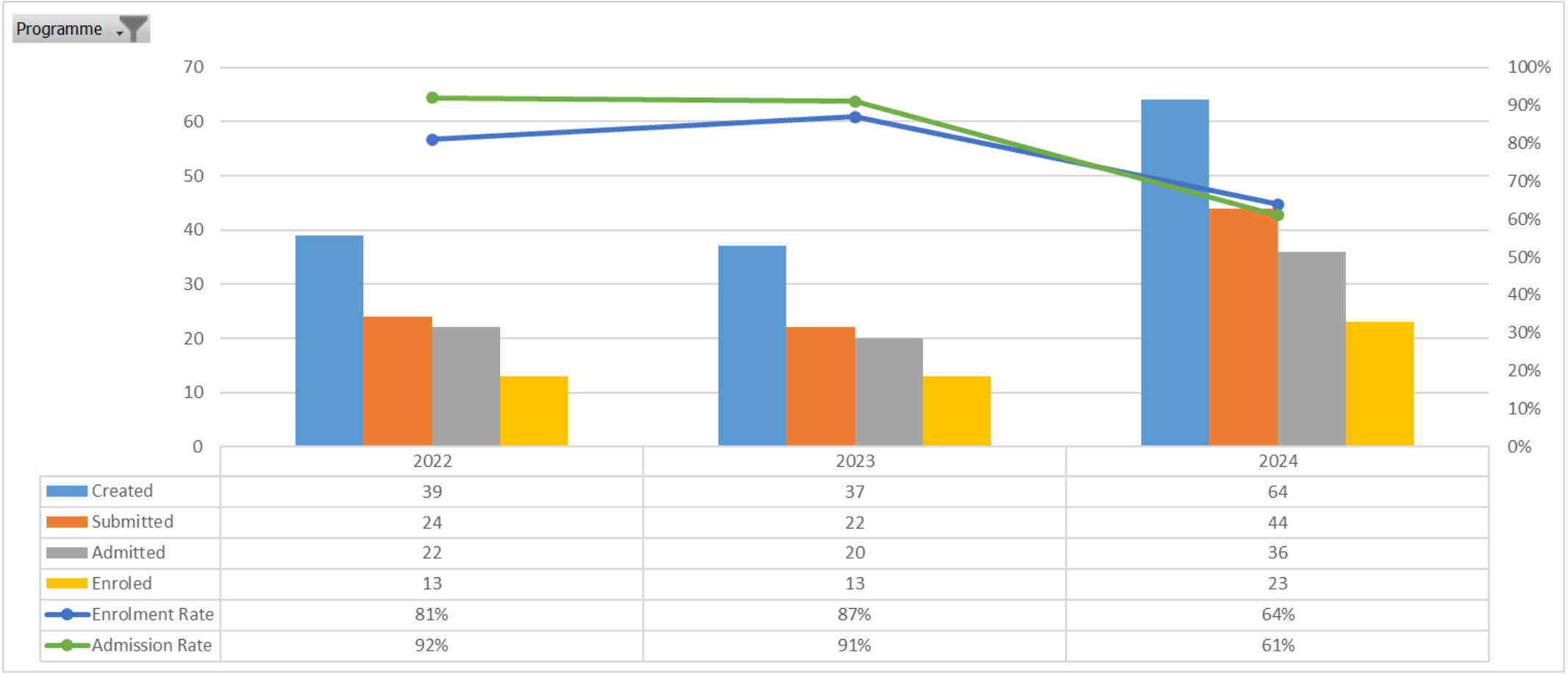
CSES

Master on Cybersecurity

eit Digital

CSES

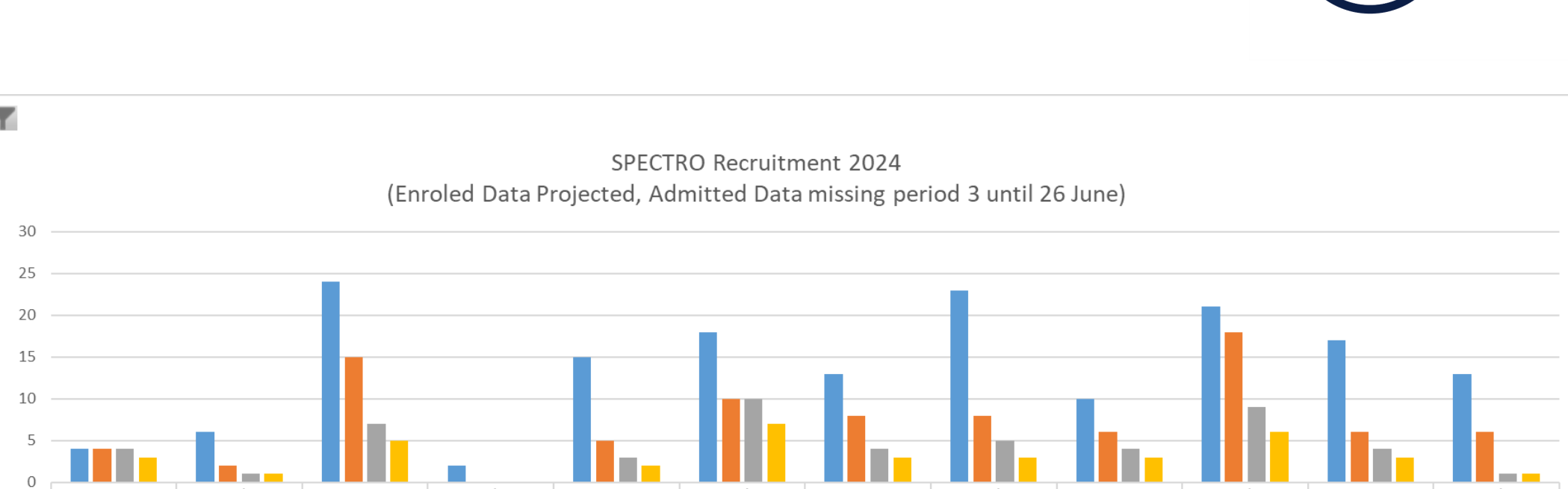
Programme



	2022	2023	2024
Created	39	37	64
Submitted	24	22	44
Admitted	22	20	36
Enroled	13	13	23
Enrolment Rate	81%	87%	64%
Admission Rate	92%	91%	61%

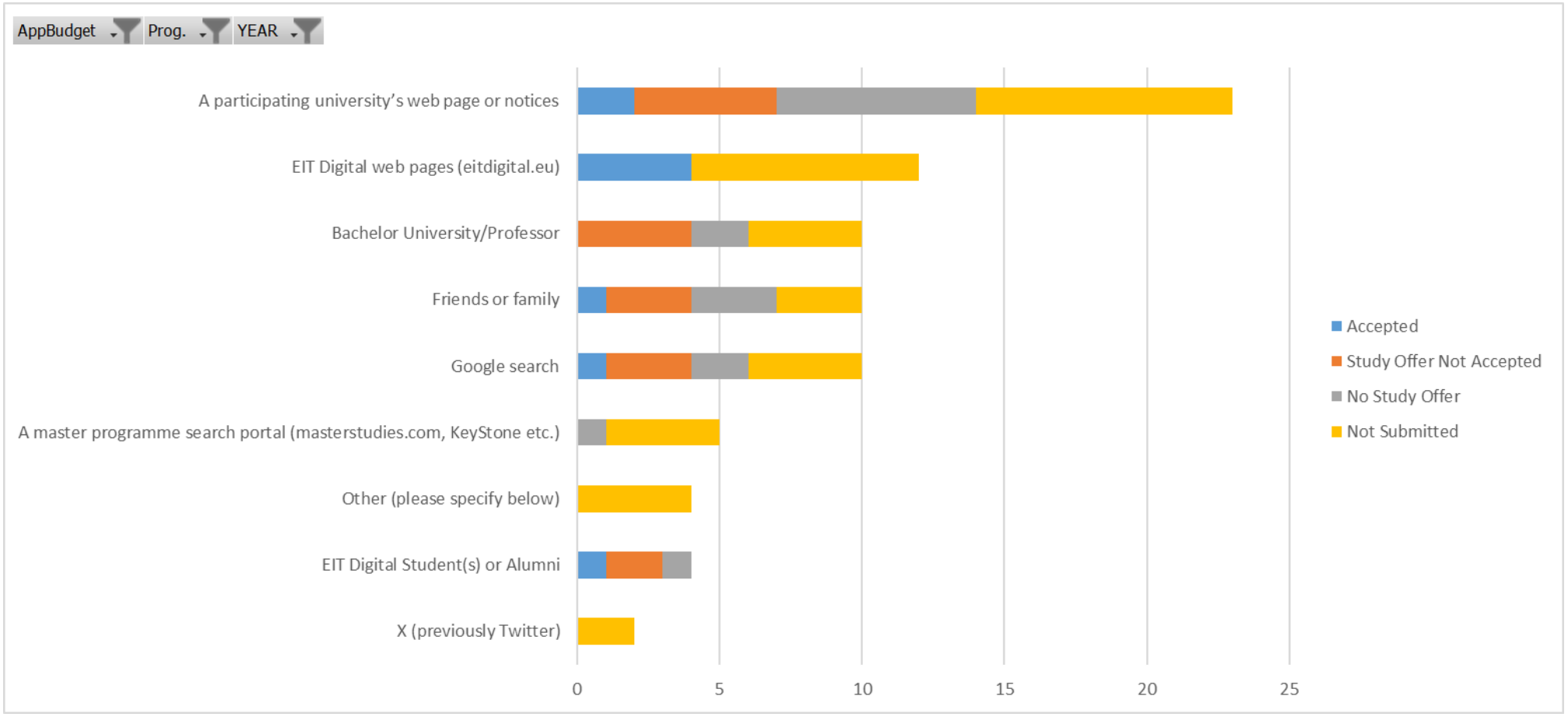
CSES 2024 (by Univ)

Prog.

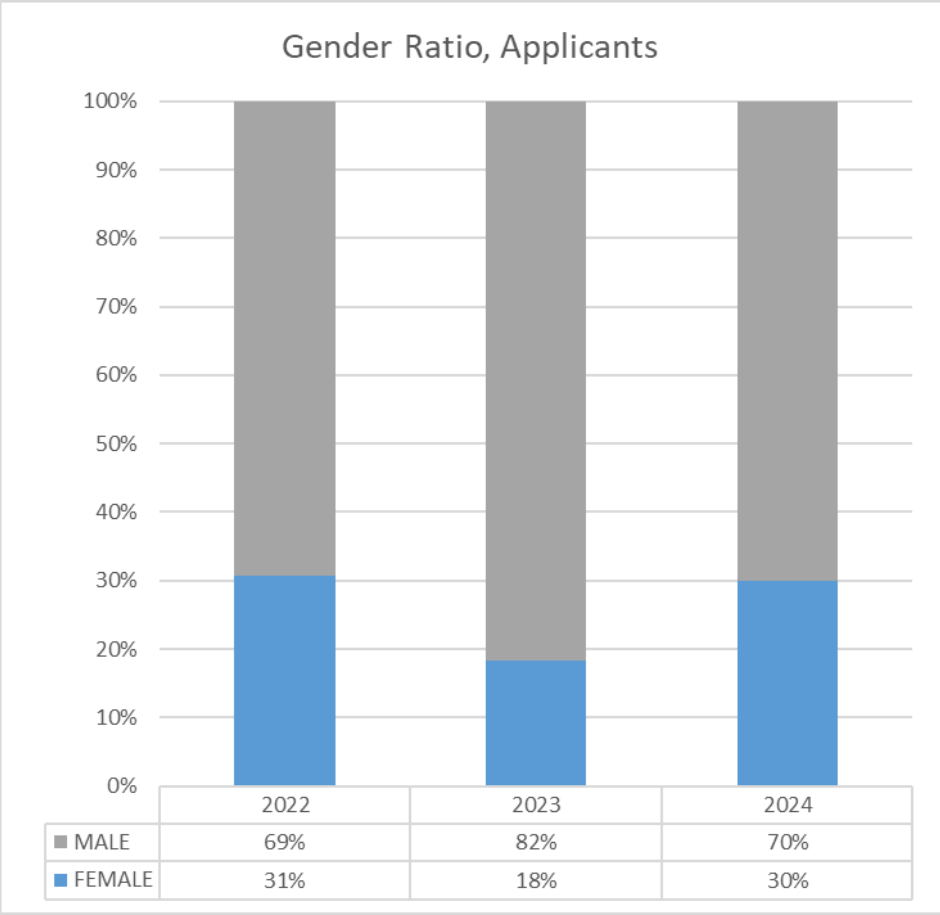


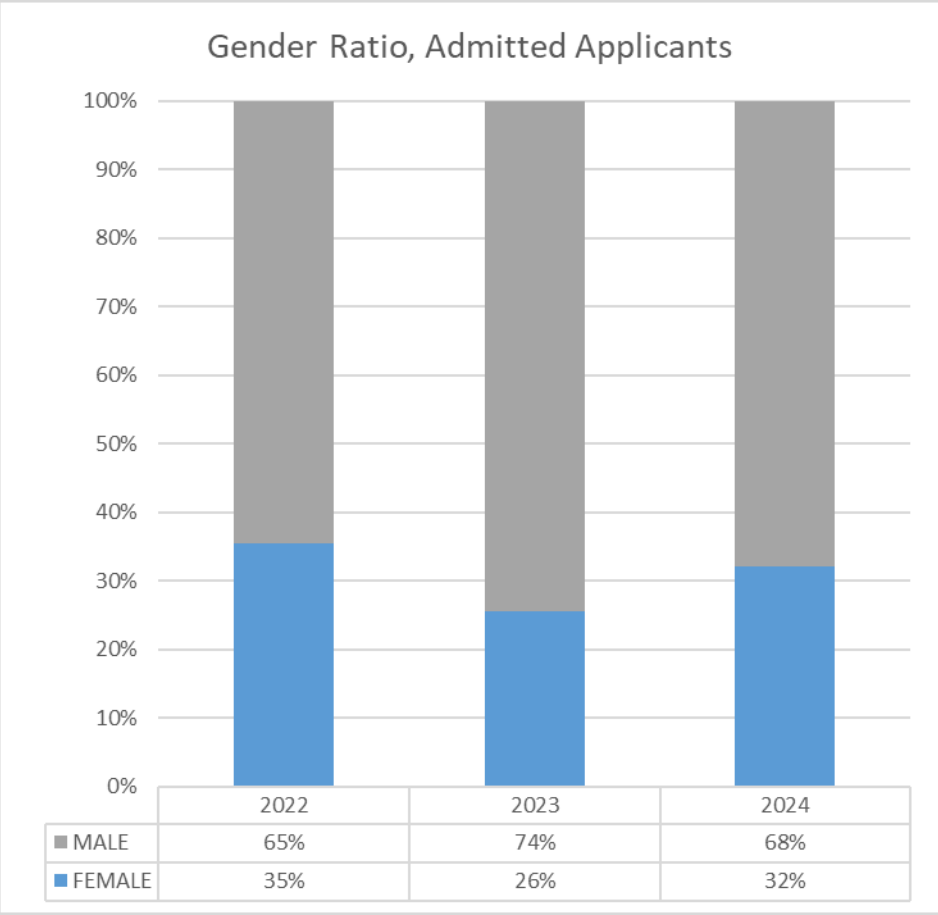
	East				North		South		West			
	ELTE Hungary		UBB Romania		UTU Finland		UNITN Italy		UR France	EURECOM	UT Netherlands	
	Entry	Exit	Entry	Exit	Entry	Exit	Entry	Exit	Entry	Exit	Entry	Exit
Created	4	6	24	2	15	18	13	23	10	21	17	13
Applied	4	2	15	0	5	10	8	8	6	18	6	6
Admitted	4	1	7	0	3	10	4	5	4	9	4	1
Enrolled	3	1	5	0	2	7	3	3	3	6	3	1

CSES 2024 Source

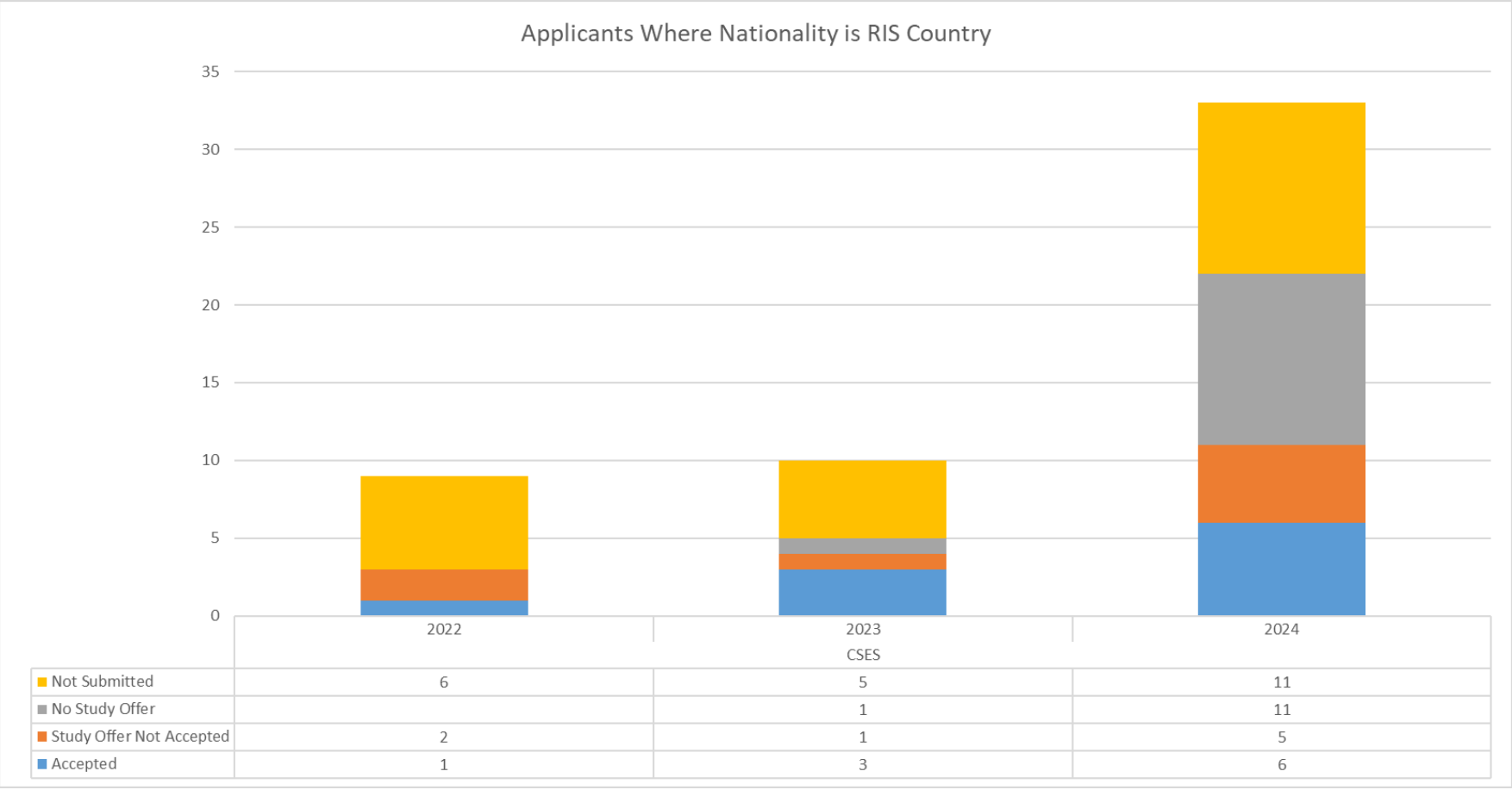


CSES: Gender


Gender Ratio, Applicants
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
2022
2023
2024
MALE
69%
82%
70%
FEMALE
31%
18%
30%


Gender Ratio, Admitted Applicants
100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%
2022
2023
2024
MALE
65%
74%
68%
FEMALE
35%
26%
32%

CSES: RIS



	2022	2023	2024
Not Submitted	6	5	11
No Study Offer		1	11
Study Offer Not Accepted	2	1	5
Accepted	1	3	6

Scholarships and marketing

eit Digital

Scholarship Allocation (AUSIR and CSES)

Budgeted Scholarships to reach KPI

	Excellence	Full	Half
AUSIR			
AALTO	1	2	3
BME	1	2	3
ELTE	1	2	3
KTH	1	2	3
UCA	1	2	3
UNIBO	1	2	3
UNITN	1	2	3
CSES			
ELTE	1	2	3
UBB	1	2	3
UNITN	1	2	3
UR	1	2	3
UT	1	2	3
UTU	1	2	3
TOTAL	**13**	**26**	**39**
EURO	**93.028 €**	**65.000 €**	**48.750 €**
TOTAL EURO			**206.778 €**

Offered Scholarships

	Excellence	Full	Half
AUSIR			
AALTO	2	2	
BME	1		
ELTE	1		
KTH	2	3	2
UCA	1	2	
UNIBO	2	1	
UNITN	1	2	5
CSES			
ELTE	2	2	
UBB	2	4	1
UNITN	2	1	
UR	2	2	
UT	2	2	
UTU	1	1	
Grand Total	**21**	**22**	**8**
EURO	**150.276 €**	**55.000 €**	**10.000 €**
TOTAL EURO			**215.276 €**

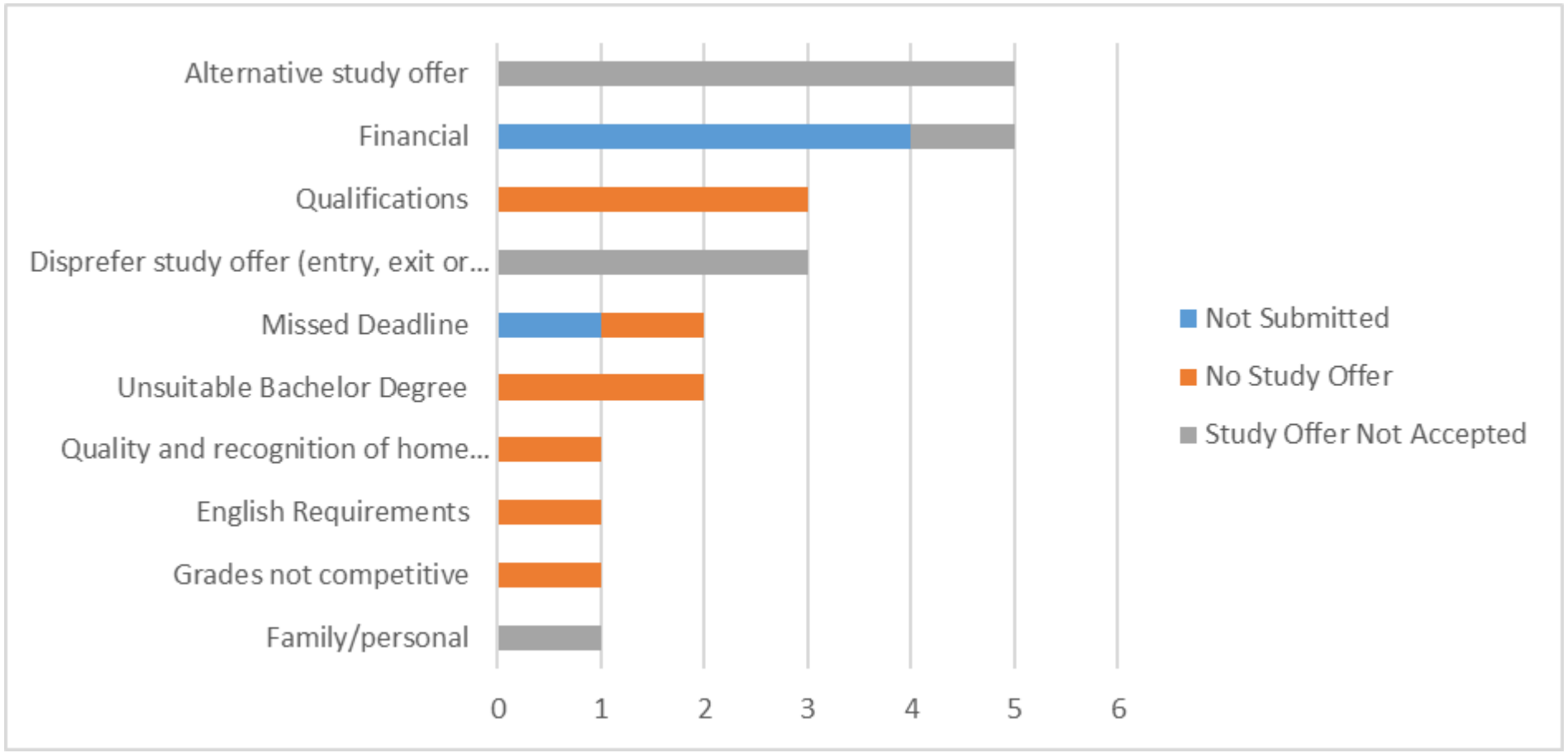
Accepted Scholarships

	Excellence	Full	Half
AUSIR			
AALTO	2	1	
BME	1		
ELTE			
KTH	1	2	1
UCA	1		
UNIBO	2	1	
UNITN	1	2	4
CSES			
ELTE	2	1	
UBB	1	3	1
UNITN	1	1	
UR		1	
UT	1	1	
UTU	1		
Grand Total	**14**	**13**	**6**
EURO	**101.184 €**	**32.500 €**	**7.500 €**
TOTAL EURO			**141.184 €**

Marketing Statistics (AUSIR and CSES)

	AUSIR	CSES
Admission rate since 2021	88%	69%
Femaie	10%	23%
EU Citizens	53%	61%
Alumni Peers	363	283
Graduation rate	74%	83%
Employment rate	92%	99%
Salary >= 40K€/year	63%	64%
Salary >= 70K€/year	8%	23%
Alumni residence in EU	84%	86%
Likelihood to recommend	82%	92%

Unrealized Prospects (AUSIR and CSES)



Bachelor Studies at Partner (AUSIR and CSES)

Partner	AUSIR Created	AUSIR Submitted	CSES Created	CSES Submitted	Grand Total
Babes Bolyai University (Romania) *EIT Digital Partner		1	9	13	23
Budapest University of Technology and Economics (Hungary) *EIT Digital Partner	1	2			3
Eötvös Loránd University (Hungary) *EIT Digital Partner	2	2		2	6
Université de Rennes (France) *EIT Digital Partner				2	2
University of Bologna (Italy) *EIT Digital Partner	1	4		2	7
University of Trento (Italy) *EIT Digital Partner	5	11	5	4	25
University of Twente (Netherlands) *EIT Digital MSL Partner				1	1
Vrije Universiteit Amsterdam (Netherlands) *EIT Digital Partner				2	2
Grand Total	**9**	**20**	**14**	**26**	**69**

Comments

Retrospective and comments

- ✓ AUSIR and CSES partners were responsive in supporting the scholarship allocation process.
- ✓ The scholarships have been redistributed against preferences to create more balance across partner universities.
- ✓ Numbers improved with the redesign and re-implementation of the master. We are still lagging behind the KPIs, though.
- ✓ Local recruitment from partner universities seems particularly effective, can be further developed.

Actions

- ✓ In the eastern region (especially in Romania) we had good results for applications.
  - Leverage this experience to drive best practices for next master cycles.

- ✓ It would be nice to attend more study fairs inside Europe
  - PLs will make a list of suggested fairs to attend