

Welcome to the latest edition of the EIT Digital Newsletter. Our innovation community is always very vibrant and proactive, brimming with interesting thoughts and initiatives.

In this issue, you'll learn about the launch of our **Grow Digital Insights** series, which every month will bring you closer to the trends, technologies, and trailblazers driving change across the digital landscape. Want to contribute? Learn how to do it below.

This issue also highlights three significant opportunities within the EIT Digital ecosystem: the Connect & Experience Japan 2024 program, inviting European innovation leaders to immerse themselves in Tokyo's tech ecosystem, the new edition of the Generative AI ESSENTIALS course, revamped and richer than ever, and the launch of the 2024 Venture Incubation Program, now open to freshly incorporated startups and extending its reach to include Germany and Sweden.

Remember, engagement and collaboration are the keystones of innovation. Let's seize these opportunities and continue to build a brighter, more connected digital future for Europe and beyond!

# Welcome to the quantum leap: Grow Digital Insights inaugural issue

Prepare to dive deep without the need for a physics PhD. This month, we're kicking off something special – the very first issue of **Grow Digital Insights**.

What's on the menu? A monthly series that promises to feed your curiosity about our digital future, breaking down high-tech trends with insights from the minds shaping them. Think of it as your go-to digest for making sense of the complex tech reshaping our world, served up with clarity and authority.

**Spotlight on Quantum Computing:** To launch with a bang, we've got Tomek Ćwik, CEO and Co-Founder of **finQbit**, unraveling the mysteries of quantum computing. Imagine a computer so mind-blowingly powerful it can solve puzzles in seconds that would take our best machines thousands of years. Welcome to the quantum realm, where the usual laws of physics politely excuse themselves, and the game changes entirely.

**Seeking visionaries:** Are you an industry leader, a researcher at the forefront of digital technology, or a professional brimming with insights on the latest trends and applications? If you have an article idea that can inspire, inform, or provoke thought within the digital innovation community, we want to hear from you. Please send your article proposals to **press@eitdigital.eu** or **federico.guerrini@eitdigital.eu**. Our team is eager to review your submissions and potentially feature your work in an upcoming issue of the Grow Digital Insights series.



Dive into innovation: Connect & Experience Japan

Ready to jump into the heart of Tokyo's tech scene?

EIT Global Outreach presents an unparalleled opportunity for European innovation leaders to learn about Japan's tech ecosystem with the **Connect & Experience Japan 2024** program. This initiative aims to bridge European and Japanese innovation ecosystems, fostering organic collaborations and offering a deep dive into one of the world's leading economic and technological landscapes.

**Why Tokyo?** Japan's stature as the 4th largest economy globally, coupled with Tokyo's acclaim as a top-10 tech ecosystem outside the US, makes it a pivotal hub for forward-thinking innovation. The city's strong backing from government and corporate sectors fuels advancements in Industry 5.0, biotech, AI, robotics, and green innovation, presenting fertile ground for cutting-edge exploration and collaboration.

**How to participate:** For those interested in joining this transformative experience, please visit **Connect & Experience Japan** to apply.

## Blast off into the future: EIT Digital's 2024 Venture Incubation Program launches!

Gear up for a journey from idea to investment with the latest launch from the European innovation galaxy: the 2024 edition of the EIT Digital Venture Incubation Program (VIP for those in the know).

What's new? For the first time ever, the program isn't just for ideas and PoCs. If you've taken the leap and incorporated your startup, you're in luck—as long as your papers were signed after January 1, 2024. Plus, adding a bit more oomph to our support map, we are rolling out the red carpet for Germany and Sweden, joining the list of supported countries.

**Your launchpad to success:** Positioned as Europe's premier platform for digital innovation and entrepreneurial education, the Venture Incubation Program offers:

- Up to €30,000 in financial support to develop your Minimum Viable Product (MVP)
- Expert business development guidance from leading international specialists
- Integration into Europe's leading innovation ecosystem
- Opportunities to secure initial investment

**Deadline alert:** The window for applications closes on **April 28**, **2024**. Mark your calendars to ensure your venture doesn't miss this unparalleled opportunity.

## Master Generative AI with EIT Digital's revamped course

EIT Digital's **Generative AI ESSENTIALS course** is back, revamped and richer than ever. This season is designed not just for AI veterans but also for newcomers, offering a comprehensive dive into Generative AI's transformative capabilities.

The course, now including a critical focus on cybersecurity, promises to equip participants with in-demand skills across project management, marketing, customer journey, and beyond.

### Why You Can't Miss It:

- Generative AI is reshaping industries, and staying ahead has never been more crucial
- Tailored learning paths mean you get exactly what you need
- Interactive sessions make learning engaging and fun

#### **Deets & Deals:**

- When: Once a week for four weeks, because good things come to those who learn
- Price: €49 for a single session of future-proofing goodness or €99 for the full four-course meal
- Language: All sessions served in English

Ready to unlock the future? Sharpen your skills, expand your mind, and step into the next chapter of your career with confidence.

For more details and registration, contact **professionalschool@eitdigital.eu** or **enroll online** and reshape your future with Generative AI.













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