

WE GROW DIGITAL



Welcome to the latest issue of the EIT Digital newsletter! In this edition, we're thrilled to bring you a range of transformative initiatives and insightful opportunities designed to shape the future of Europe's digital landscape.

First on our agenda is a crucial call to action from the European Commission. Their STEP Task Force is **seeking input** on the EU funding process through a quick survey aimed at businesses in the digital ecosystem. This is your chance to influence future policies and streamline the funding process, making it more aligned with the needs of the business and technology sectors. Your feedback is invaluable, so be sure to participate **before October 14**.

We also explore the rapidly evolving job market in our latest **Grow Digital Insights** series issue, with an article by the CEO of our Equity Portfolio startup Mentessa, Tina Ruseva. Discover how AI is driving the shift towards skill-based roles, requiring a fresh approach to workforce adaptability and continuous learning.

Exciting developments in healthcare are underway with **the launch of UNITE**, a new initiative under the European Commission's Regional Innovation Valleys program. This project aims to revolutionize European healthcare by addressing critical challenges and enhancing system efficiencies through digital innovations.

Moreover, we're proud to introduce **SPIN Explore and SPIN Rise**, two new programs designed to transform deep tech research into commercial success. These initiatives offer researchers tailored guidance on navigating the market and scaling their innovations.

A significant development in our network is **the new partnership with the Hellenic**

Development Bank (HDB). This collaboration aims to enhance support for digital startups and SMEs across Europe, fostering innovation and providing essential resources to help businesses scale and succeed.

Lastly, don't miss out on DeployAI's **latest survey** for SMEs and AI startups. Your insights could help shape a pioneering AI-On-Demand platform, fostering innovation with a focus on ethics and transparency.

Stay tuned as we continue to drive digital transformation and innovation across Europe!

Enhance Digital Europe: share your experience with EU funding

Heads up, digital pros! The STEP Task Force (from the Directorate-General for Budget, European Commission) is asking for *your* feedback. They've launched **a quick survey** to collect insights from businesses and industry folks who've dealt with the maze that is the EU funding process.

Got some thoughts on how the process could be smoother? Want to see more support before submitting those complex proposals? Share the word! Feedback from all companies, start-ups and researchers is welcome.

This is an excellent opportunity for businesses in the digital ecosystem to voice their experiences and influence future policies. The goal is to create a more seamless process for accessing EU funding, aligning it with the needs of the business and technology sectors. STEP is short for Strategic Technologies for Europe Platform.

The survey's live until October 14. We believe that by working together, we can influence future policies and drive meaningful changes to benefit businesses across Europe.

Your feedback truly matters, so take a few moments to **make your voice heard**.



Navigating the AI age: skill-based roles take center stage

As AI automates routine tasks, the focus shifts to creativity and problem-solving. The workplace is transforming, demanding rapid innovation and adaptability from its workforce. In the latest issue of our [Grow Digital Insights series](#), Mentessa's CEO Tina Ruseva highlights the shift toward skill-based roles driven by AI advancements.

Adapting Structures: Traditional job structures are giving way to agile, interdisciplinary teams that thrive on decentralized collaboration, allowing skills to "flow" as needed across tasks and projects. AI is not just a tool for automation but a booster for human capabilities, facilitating on-the-spot learning and problem-solving.

Overcoming Challenges: The transition involves overcoming cultural resistance and developing new methods for skills assessment and integration.

Future Outlook: Embracing AI's role in skills development is crucial. Organizations that adapt will lead in fostering continuous learning and innovation.

[Discover how](#) embracing skill-based roles can prepare businesses and employees for a future where adaptability is key.



UNITE launch: a new Era for European healthcare

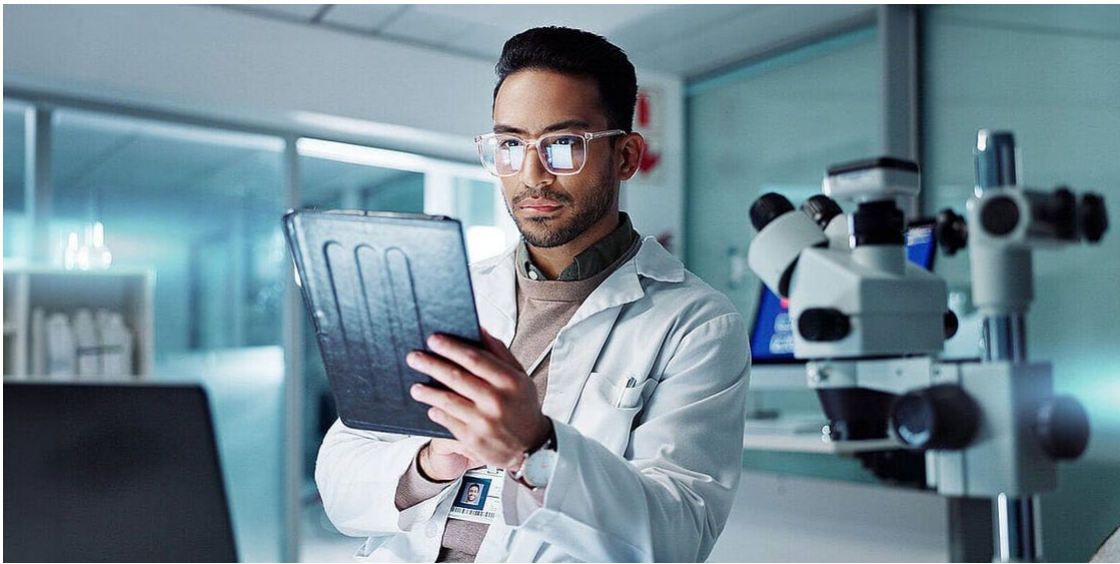
EIT Digital **has launched UNITE**, a transformative digital health initiative under the European Commission's Regional Innovation Valleys program. Today's inaugural event at EIT House in Brussels marks the start of this ambitious four-year project aimed at revolutionizing healthcare across Europe.

What's UNITE? UNITE brings together top European regions and entities to develop deep tech solutions that address major healthcare challenges like aging populations and workforce shortages. The project, led by EIT Digital, includes partners from Denmark, Germany, Greece, Italy, Poland, Romania, Ukraine, and the UK.

Funding and Focus: With a robust budget of nearly €20 million, half provided by the European Commission, UNITE will **support innovative companies through open funding calls**. These efforts aim to enhance healthcare efficiency, accessibility, and quality, making Europe a leader in global health tech.

Impact and Innovation: UNITE is set to streamline healthcare systems by improving public procurement processes and health data sharing across regions, ensuring that new solutions are integrated swiftly and effectively.

Stay tuned as UNITE propels Europe to the forefront of digital healthcare innovation.



Transforming ideas into innovations: EIT Digital launches SPIN programmes

EIT Digital is stepping up to transform Europe's deep tech landscape with two powerful initiatives: SPIN Explore and SPIN Rise. These programs are set to convert academic brilliance into booming business, addressing Europe's historical challenge of turning research prowess into commercial triumph.

SPIN Explore: Kickstart Your Innovation Journey Launching on October 22nd, **SPIN Explore** is a five-week online course designed to guide researchers through the essentials of commercialization—from understanding intellectual property rights to entrepreneurship basics. It's the perfect primer for researchers aiming to make their mark in the market.

SPIN Rise: Taking Innovation to New Heights For those ready to dive deeper, **SPIN Rise** offers a three-month, intensive hybrid program starting immediately after SPIN Explore. This advanced initiative connects participants with industry leaders, offering mentorship, expert training, and access to a pan-European network to scale their innovations.

Closing Europe's Lab-to-Market Gap With only a handful of EU institutions ranked in the global top 50 for bringing research to market, EIT Digital's new programs are timely. By equipping researchers with the necessary tools and connections, SPIN Explore and SPIN Rise are pivotal in transforming Europe into a powerhouse of market-leading innovations.

Ready to spin your research into a startup success story? [Jump on these](#)

opportunities and start reshaping the future of European tech.



EIT Digital Partners with Hellenic Development Bank for Innovation Boost

We've partnered with the Hellenic Development Bank (HDB) to supercharge innovation and scale up digital startups and SMEs across Europe. This strategic alliance is set to amplify the digital transformation landscape significantly.

What's Happening? Together with HDB, we're gearing up to elevate Greek and European digital ventures with a series of collaborative webinars, info sessions, and pitching events aimed at showcasing and scaling promising startups.

The Big Picture: **This partnership goes beyond networking**—it's about creating a seamless bridge from research to market-ready innovations, potentially unlocking financial support through the HDB Innovation Guarantee Fund and other initiatives.

What This Means for Startups: We're not just offering a financial leg up. We're setting up platforms for startups to gain market exposure and make valuable connections that can catapult them into the European digital forefront.

Get ready as we **join forces** to forge a stronger, more innovative digital Europe!

Dive into the future of AI with Deploy AI's latest initiative

DeployAI is [rolling out a survey](#) for SMEs and AI startups, and your input could shape a brand-new AI-On-Demand platform. This [isn't just any platform](#)—it's a game-changer, crafted under the European Commission's Digital Europe program to fuel innovation with transparency, ethics, and trust.

Why You Should Care:

- **Vendor-Independent Access:** Get your hands on the freshest AI tech without bias.
- **Marketplace Magic:** Discover a bustling marketplace ripe with AI solutions and networking opportunities.
- **Boost Your Business:** Tap into a treasure trove of AI resources and expertise that can elevate your operations.

Quick Deets:

- **Time Commitment:** Just 10 minutes
- **Perk Alert:** Drop your email at the end of the survey to snag insights from the results.

Your Voice, Your Impact: Help lay the digital groundwork that'll drive ethical AI use across industries and the public sector. Your insights today could lead to a smarter tomorrow.

Ready to weigh in? [Jump into the DeployAI survey](#) and let's shape the digital landscape together.



Co-funded by the
European Union

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EIT Digital IVZW, Rue Guimard 7, Brussels, 1040, Belgium