



WE GROW DIGITAL



Welcome to the latest issue of the EIT Digital newsletter!

This month, we're thrilled to bring you a powerful lineup of opportunities, insights, and resources designed to empower Europe's digital and deep tech innovators. First up: [EIT Digital Champions 2025](#), the competition where Europe's top deep tech scaleups compete for the spotlight.

Are you a fast-scaling venture ready to make waves across Europe? With key sponsors like **STMicroelectronics** and **GEA Digital**, you'll have access to technology that could drive your breakthrough. Applications are open until 2 December!

We're also launching a [Cybersecurity Essentials Course](#) on 13 November —ideal for those looking to fortify both personal and organizational defences. From social engineering prevention to data safeguarding, this course covers the most vital topics in cybersecurity. Sign up now to secure your spot!

And don't miss [Grow Digital Insights](#) this month, featuring Alfonso Diez Rubio's take on the IT industry's shift from data-centric to knowledge-driven innovation. Discover how the move from code to context is redefining the future of technology.

Dive into this month's newsletter and seize these opportunities to elevate your digital journey!



EIT Digital Champions 2025: Calling all deep tech scaleups!

Got a groundbreaking digital tech venture? [The EIT Digital Champions](#) competition is back, shining a spotlight on Europe's top deep tech scaleups. If you're driving innovation and ready to scale up big, this is your platform to shine and possibly become Europe's next big success story.

Key Dates:

- **Applications open:** now until 2 December.
- **Selection:** up to 50 companies will be shortlisted for the grand pitch finale.

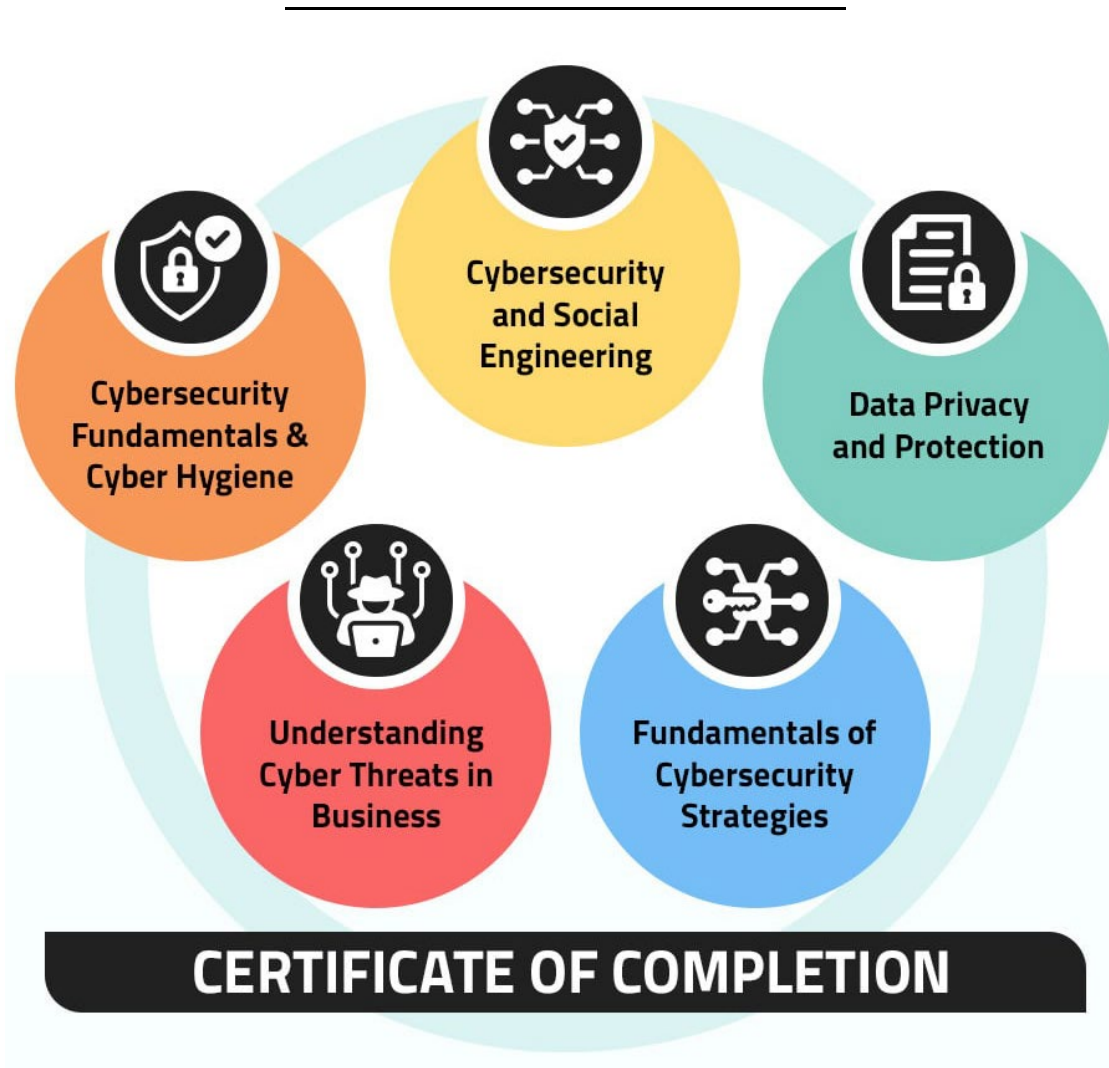
Who Can Apply?

- **Scale criteria:** you should be a fast-growing, deep tech company based in the EU or associated Horizon Europe countries.
- **Revenue requirements:** either €500K in annual revenue or over €2 million raised.

Empowering Sponsorships:

- **STMicroelectronics:** a global semiconductor leader focused on advancing automotive technology is one of the competition's key sponsors, ensuring participants have access to cutting-edge tech.
- **GEA Digital:** their sponsorship underscores the critical intersection of innovation and security, with a focus on AI and electronic warfare within the defence sector.

Apply by 2 December to secure your spot and make your mark in the EIT Digital Champions 2025 competition.



New course on Cybersecurity Essentials starts on 13 November 2024

Why You Can't Miss It: Through five expert-led sessions, you will gain insights into safeguarding data, preventing social engineering attacks, and implementing effective strategies for both personal and organizational security.

When: Once a week, **starting from 13 November** until 11 December 2024.

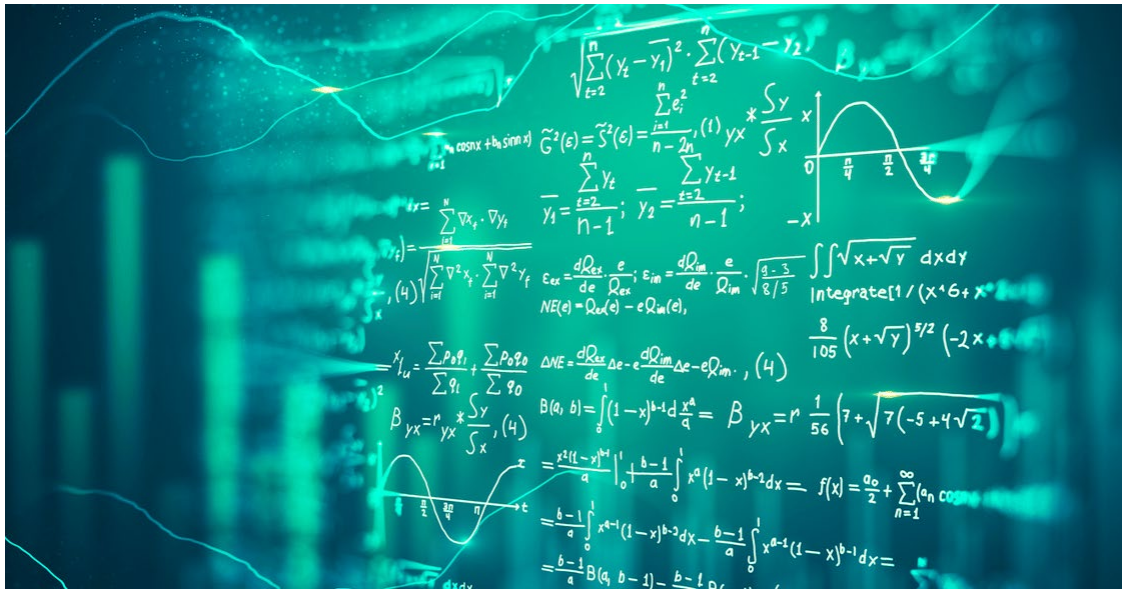
Price: €49 for a Single session or €129 for the full package of 5 sessions.

Language: All sessions are in English.

Discount Code: Use the code *EITDBuddy50* to access a 50% discount during the

registration process.

The course starts next week, so [don't miss out on this great opportunity!](#)



The unstoppable evolution from code to knowledge

In the latest instalment of the [Grow Digital Insights](#) series by EIT Digital, Alfonso Diez Rubio, a shareholder of Felwy, a startup in EIT Digital's Equity Portfolio, unveils a transformative perspective on the IT industry.

From Code to Context Historically, the IT sector focused heavily on data and algorithms, driven by the need to manage complex computations. Yet, today's challenges and opportunities beckon a broader perspective—one that includes the vital component of knowledge. This isn't just about processing information; it's about understanding and applying it innovatively.

Implications for Tomorrow This shift marks a critical evolution in our approach to technology, emphasizing the need for systems that not only compute but also comprehend and converse.

For a deeper exploration of these ideas and to understand the full scope of Rubio's vision for the IT industry, [check out the full article here](#).

