EIT Digital Doctoral School

Pre and Post-Assignments

"Opportunity Recognition (OR)" course in I&E' education

To facilitate the full understanding of the addressed issues, doctoral candidates should complete a set of pre-assignments and post-assignments on innovation, entrepreneurship and EIT Digital.

The successful completion of the course's activities and individual assignments will imply to receive an official diploma issued by the UPM and EIT Digital.

Pre-assignments

In order to facilitate the development of the seminar, DTC participants should prepare:

- A short description (2-3 pages) of the relevance of the topic chosen for the doctoral thesis from an innovation and commercial perspective.

  It is not the intention to request the development of a market analysis but to give some hints about the potential applicability of the thesis in terms of digital products or services and its potential advantages for users.

- 5-6 slides to be presented in the seminar (for 6-8 minutes) to the rest of participants about the interest of the doctoral thesis to generate very innovative products or services.

  The slides should be oriented towards the applicability and potential avenues for exploitation of the intended results and main differences with respect to other more conventional approaches.

  It is not necessary to describe technical aspects in detail because the rest of participants could not be experts in the specific topic of the thesis. Open questions could be also introduced to motivate further discussion.

Pre-assignments must be sent to gonzalo.leon@upm.es at least one week before the seminar.

Post-assignments

Within two weeks after finishing the course, doctoral candidates should write:

- 200 words opinion about the course programme and execution.
- 1.000 words comment on one of the topics covered by the course
    - relevance and relationship with the future activities of the doctoral thesis
    - set of planned activities to be carried out in 2016

Both post-assignments should be sent to gonzalo.leon@upm.es